



The Association of European Businesses

Connective. Informative. Effective.

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25 years



GENERAL INFORMATION

- The Association of European Businesses (AEB) is the main representative body of foreign investors in the Russian Federation and EEU.
- The AEB was **founded** in **1995** on the initiative of a number of European companies that operated in Russia, Ambassadors of EU member countries and the head of the European Commission's Representative Office in the Russian Federation.
- The AEB is an active community of more than **500 member companies** from the member states of the EU, the European Free Trade Association (EFTA) and other countries, which have business activities with and in the Russian Federation.
- The AEB is an advocate of its members' opinion, generated in over 60 industrial and cross-sectoral committees, subcommittees and working groups.

500+ 200+ 6500 26

member companies events & community participants represented countries

25 years



AEB MISSION

- Working to improve the business, investment and trade environment in Russia for AEB members through:
 - networking activities;
 - information support;
 - quality lobbying.
- Promoting partnership and economic integration between:
 - the Russian Federation;
 - the European Union;
 - the Eurasian Economic Union.



AEB MEMBERS BENEFIT FROM



1. Committee membership

 First-hand information and involvement within 60 industrial, cross-sectoral committees, subcommittees and working groups (including inter-committee communication and activities that help to share expertise in different economic spheres).

2. Lobbying power

 Cooperating with Russian, European and Eurasian authorities to solve business issues and effective interaction with lawmakers, participating in the AEB committees and working groups, including the AEB South regional and AEB North-Western regional committees.

3. Access to business information through:

- Early warning system with regards to Russian, EU and EAEU legislation.
- Quarterly market updates on business/economic/legislative issues.
- Open meetings, political and economic briefings and conferences.





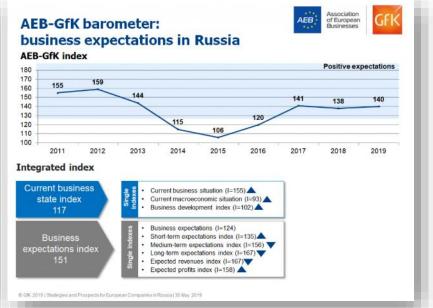
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4. Participation in the **Annual business survey**

and access to its detailed results and analytical information.

The Survey is a highly valuable source of first-hand information that gives an overview of the attractiveness of the Russian investment climate and highlights the key challenges and strategies of European companies doing business in Russia.







5. Marketing opportunities:

- AEB newsletters (AEB Weekly) and the website: introducing new companies to the current members.
- Placing member companies' news on the AEB website.
- Sponsorship opportunities available at conferences, open meetings receptions, etc.
- Increasing visibility and public awareness by sharing expert opinions in <u>AEB publications</u> and in the course of more than <u>200 AEB annual events and meetings</u>.

6. Networking:

- Respectful social events, including EU embassies based Euroreceptions opened exclusively for top management of the member companies.
- Access to the AEB online <u>membership directory</u> with contact information on all the member companies.
- Business breakfasts for new members with AEB Board members and the AEB CEO.





One Window Procedure for work visas and work permits AEB Members benefit from a quicker and easier way of applying for work visas and work permits for their foreign employees in Russia.

Contacts:

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Visa and Work Permit Manager

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Business Services Platform (BSP) — a webpage where a potential client can request a quotation for different types of services (legal, consulting, auditing, etc.) from AEB member companies by filling in a short form.*

*in the process of relaunch

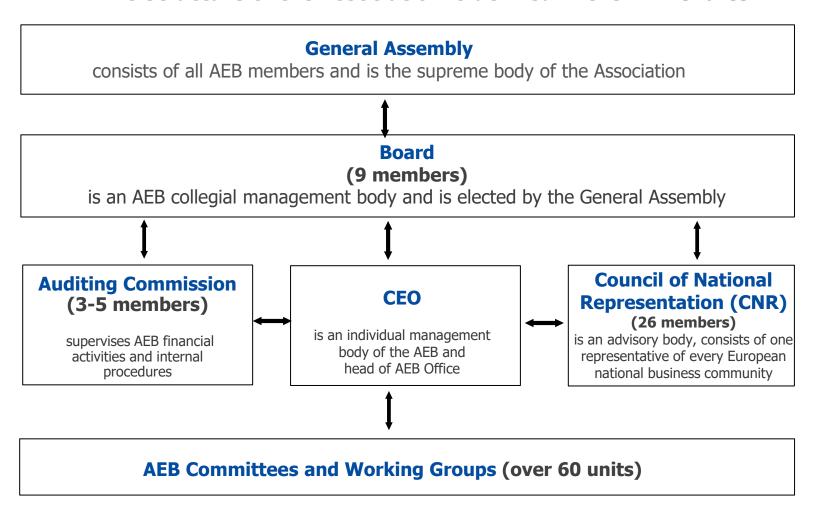


AEB Loyalty Programme — a unique opportunity for its members to benefit from the exclusive discounts on the products and services provided by other member companies.

AEB STRUCTURE



The Structure of the Association is defined in the AEB Charter







The AEB seeks to achieve its goals through different activities, including:

Organisation and maintaining of **committee work** – the driving force of the AEB

Elaboration through respective committees and release of **statements** on the state of affairs of a broad range of issues, as well as projected and existing regulations

Cooperation with Russian authorities, the EU Delegation, official representatives of the EU member states and other national associations in Russia, in EU and in Eurasian Economic Commission

Organisation of briefings and open events, round tables and conferences with recognized experts and high profile people, business missions to Russian regions and the EU, social events



REGULAR AEB EVENTS

Νō	Event	Month	Location
1	Annual Automobile Manufacturers Committee press conference	January	Moscow
2	AEB Annual Customs Conference	March	Moscow
3	TIAF Automechanika Forum	April	Kazan
4	Northern Dimension Forum	April	Saint Petersburg
5	AEB Annual General Meeting	April	Moscow, Saint Petersburg, Krasnodar
6	AEB Flagship Conference	May	Moscow
7	AEB Annual HR Conference	May	Moscow
8	AEB Taxation Forum	June/December	Moscow
9	AEB Annual IPR Conference	June	Moscow
10	IMAF Automechanika Forum	August	Moscow
11	AEB Annual Migration Conference	December	Moscow





EVENTS REGULARLY SUPPORTED BY THE AEB

Nō	Event	Date	Location
1	Russian Investment Forum	February	Sochi
2	Congress of Eurasian Waste Electrical Electronic Equipment Solutions	March	Moscow
3	St. Petersburg International Legal Forum SPBILF	April	St. Petersburg
4	Russian Health and Safety Week	April	Sochi
5	Compliance conference ICA	May	Moscow
6	St. Petersburg International Economic Forum SPIEF	June	St. Petersburg
7	Construction Equipment Forum	June	Moscow
8	Innoprom	July	Ekaterinburg
9	Comtrans Arena	September	Moscow
10	Open Innovations Skolkovo Forum Octo		Moscow
11	Eastern Economic Forum September Vladivostok		Vladivostok
12	Russian Energy Week	October	Moscow
13	Eurasian Economic Forum O		Verona, Italy





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AEB COMMITTEES AND WORKING GROUPS ACTIVITIES

Issues and recommendations provided by over 40 industrial, cross-sectoral and regional committees, subcommittees and working groups are published annually in **Position Paper.**

INDUSTRIAL COMMITTEES

- Agribusiness
- Airlines
- **Automobile Manufacturers**
- **Automotive Components**
- Banking
- Commercial Vehicles
- Construction Equipment
- · Construction Industry & Building **Material Suppliers**
- Crop Protection
- Energy
- Food Processing
- Health & Pharmaceuticals
- Home Appliances Manufacturers
- Hotels and Tourism
- Insurance & Pensions
- IT & Telecom
- Machine Building & Engineering
- Retail Trade
- Seed

25 AEB Association of European Businesses European Business in Russia: **Position Paper** 2020 Меморандум европейского бизнеса в России 2020

Click on the image to read

CROSS-SECTORAL COMMITTEES

- Compliance & Ethics
- Customs & Transport
- Finance & Investments
- Human Resources
- Intellectual Property
- Legal
- Migration
- **Product Conformity Assessment**
- **Public Relations & Communications**
- Real Estate
- Safety, Health, Environment & Security
- Small & Medium-Sized Enterprises
- Taxation

WORKING GROUPS

- Coatings Industry
- Non-food FMCG
- Tobacco Products
- Modernisation & Innovations
- Regulation of Chemical Products

REGIONAL COMMITTEES

- North-Western
- Southern





Sergey LavrovMinister of Foreign Affairs



Sergey Sobyanin Mayor of Moscow



Elvira NabiullinaGovernor of the Bank of Russia







Denis ManturovMinister of Industry
and Trade



Alexander MorozovDeputy Minister



Vasily Osmakov Deputy Minister





Alexey Khersontsev
Deputy Minister of
Economic Development



Vyacheslav Burmistrov
Head of the Department of state
policy in the field of technical
regulation, standardisation and
ensuring the unity of measurements,
Ministry of Industry and Trade





Pavel Zavalny
Chairman of the State
Duma Energy Committee



Yuri KontemirovHead of the Directorate for the protection of rights of personal data subjects, Roskomnadzor







Igor Artemiev Head of the Federal Antimonopoly Service



Vladimir BulavinHead of the Federal Customs
Service of the Russian
Federation

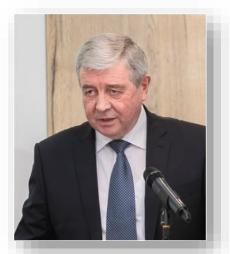


Maxim Protasov Head of the Roskachestvo





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Vladimir Semashko Ambassador Extraordinary and Plenipotentiary of the Republic of Belarus to Russia



Igor Artamonov Governor of the Lipetsk Region



Yerlan Khairov Ambassador at large of the Ministry of Foreign Affairs of the Republic of Kazakhstan



KEYNOTE SPEAKERS AT AEB EVENTS EURASIAN ECONOMIC COMMISSION



Timur ZhaksylykovMinister of Economy and Financial Policy,
Eurasian Economic Commission



Nurlan AkmatovMinister of Customs Cooperation,
Eurasian Economic Commission



KEYNOTE SPEAKERS AT AEB EVENTS ANALYSTS



Natalia Orlova Chief Economist, Alfa Bank



Sergey DubininMember of the Supervisory
Board, VTB



Evgeny Nadorshin Chief Economist, PF Capital





KEYNOTE SPEAKERS AT AEB EVENTS ANALYSTS



Alexey Arbatov
Full member of the Russian
Academy of Sciences,
Head, Center for International
Security at the Institute of World
Economy and International
Relations (IMEMO)



Fyodor Lukyanov
Editor-in-Chief,
"Russia in Global Affairs",
Chairman of the Presidium
of the Council on Foreign
and Defence Policy



Sergey DrobyshevskyAcademic Director,
Gaidar Institute for
Economic Policy

KEYNOTE SPEAKERS AT AEB EVENTS RUSSIAN STATE/BUSINESS REPRESENTATIVES



Oleg Belozerov General Director, RZD



Alexey Mordashov Chairman of the Board, Severstal



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Kirill KaemVice-President,
Skolkovo Foundation

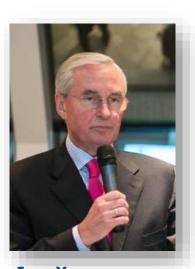
KEYNOTE SPEAKERS AT AEB EVENTS RUSSIAN STATE/BUSINESS REPRESENTATIVES



Alexander ShokhinPresident of the Russian
Union of Industrialists and
Entrepreneurs (RSPP)



Boris TitovPresidential Commissioner for
Entrepreneurs' Rights Protection



Igor YurgensPresident of the All-Russian
Insurance Association and Russian
Association of Motor Insurers

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KEYNOTE SPEAKERS AT AEB EVENTS INTERNATIONAL INSTITUTIONS REPRESENTATIVES



Annette KyobeResident Representative of the IMF in Russia



Bruno BalvaneraManaging Director of Central Asia,
European Bank for Reconstruction
and Development



Apurva SanghiLead Economist for the Russian Federation,
World Bank





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HOW TO BECOME AN AEB MEMBER

Admittance of new members is based on a written application and settled by the AEB Board. The membership fee is determined by the worldwide annual turnover of the company (in Euros).

Category	Worldwide turnover (mln EUR)	Annual membership fee (EUR)	Benefits
SPONSOR	n/a	12.000	12 assigned members / 2 representatives' free access to paid events & top events; free access to all open events & respective committee meetings, etc.
CATEGORY A	>500	6.500	8 assigned members / 1 representative to the top events; free access to all open events & respective committee meetings, etc.
CATEGORY B	100–499	4.000	5 assigned members / 1 representative to the top events; free access to all open events & respective committee meetings, etc.
CATEGORY C	1–99	2.500	3 assigned members / 1 representative to the top events; free access to all open events & respective committee meetings
CATEGORY D	<1	800	2 assigned members / 1 representative to top events; free access to all open events & respective committee meetings
CATEGORY I (EU/EFTA citizens only)	n/a	1.000	free access to all open events & respective committee meetings
CATEGORY R (rep. offices)	n/a	3.000	Company represented in Russia by a rep office only may join in category R for the <u>first 2 years</u> ; then in category B for the <u>3rd year</u> ; upgrade to category A for the <u>4th year</u> if applicable. 3 assigned members / 1 representative to top events, free access to all open events & respective committee meetings





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AEB REGIONAL BRANCHES

Currently, the AEB has two regional branches: in Krasnodar and Saint Petersburg.

KRASNODAR

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